

EXHIBIT G

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

FEDERAL TRADE COMMISSION and
THE PEOPLE OF THE STATE OF NEW
YORK, by LETITIA JAMES, Attorney
General of the State of New York,

Plaintiffs,

v.

QUINCY BIOSCIENCE HOLDING
COMPANY, INC., a corporation;

QUINCY BIOSCIENCE, LLC, a limited
liability company;

PREVAGEN, INC., a corporation d/b/a
SUGAR RIVER SUPPLEMENTS;

QUINCY BIOSCIENCE
MANUFACTURING LLC, a limited
liability company; and

MARK UNDERWOOD, individual and as
an officer of QUINCY BIOSCIENCE
HOLDING COMPANY, INC., QUINCY
BIOSCIENCE, LLC, and PREVAGEN,
INC.

Defendants.

Case No. 1:17-cv-00124-LLS

DECLARATION OF TODD OLSON

I, Todd Olson, hereby declare and state, as follows:

1. I have been employed at Quincy Bioscience Holding Company, Inc. since 2007. I have held the positions of Market Development Manager, and, most recently, Market Development Director, which I have held since 2018.

2. In this position, I am responsible for, among other things, overseeing the digital marketing team, managing account based management for regional chains and serving as the point person for certain national chains, overseeing public relations tasks, and assisting with international development efforts.

3. This declaration is based upon my personal knowledge, as well as my review of business records, made in the regular course of business at or near the time of the act, event or transactions. The records or reports on which I relied are described herein.

The Prevagen Product Line

4. Prevagen® is a line of dietary supplements that is intended to help with mild memory problems associated with aging.

5. Prevagen was first introduced for sale in the United States in or around 2007. One of the active ingredients in Prevagen is apoaequorin.

6. Between 2007 and the present, Prevagen has been sold in a variety of different formats and sizes (the “Prevagen Products”).

7. Every package and label of Prevagen sold since 2007 contains the explicit statement that the product “is not intended to diagnose, treat, cure, or prevent any disease.”

8. Every package and label of Prevagen sold since 2007 contains the phrase “dietary supplement.”

9. Prevagen Products do not have an expiration date.

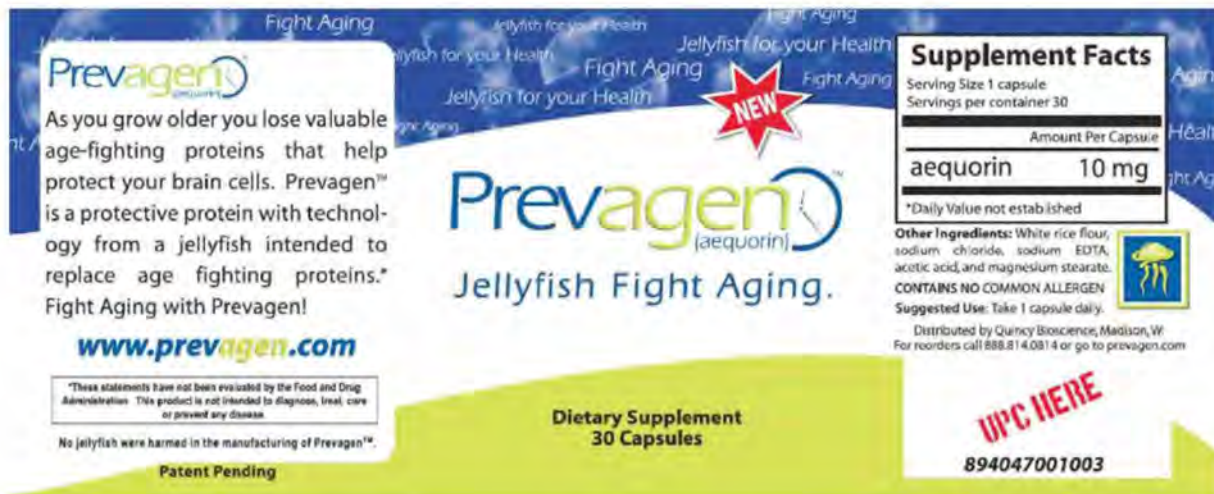
10. In or around 2016, the Prevagen Products were reformulated to include Vitamin D. Prevagen Products that contain Vitamin D3 contain 50 micrograms of Vitamin D3 per capsule or chewable tablet.

11. Prevagen is marketed and sold to consumers and non-consumers (including, but not limited to, brick-and-mortar and online retailers, healthcare professionals, and pharmaceutical distributors).

The Labeling and Packaging of Prevagen Products Changed Over Time

12. The labels for Prevagen Products have changed numerous times since 2007.

13. Beginning in or around 2007, the labels for Prevagen Products contained the product descriptor “Jellyfish Fight Aging.” A representative example of one of these labels is set forth below:



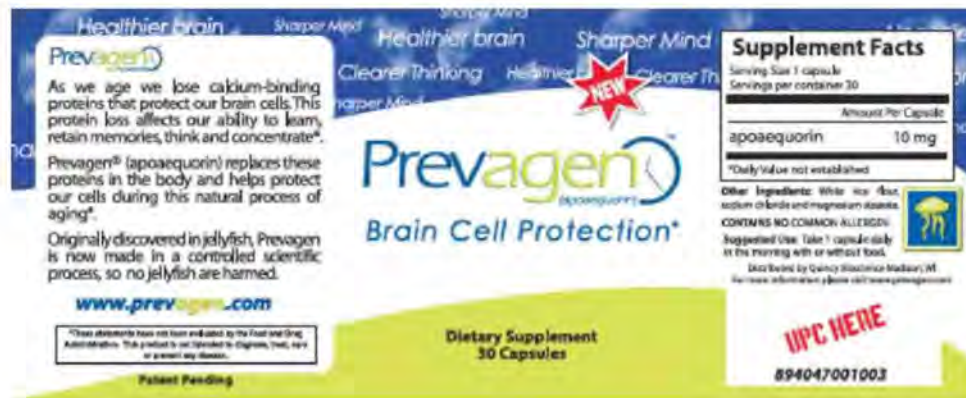
14. Prevagen Products with labels bearing the product descriptor “Jellyfish Fight Aging” were available for sale starting in September 2007.

15. True and correct copies of examples of the Prevagen Product labels and packaging materials bearing the product descriptor “Jellyfish Fight Aging” have been produced to Plaintiffs and are attached hereto as Exhibit A.

16. Prevagen Products with labels and packages bearing the “Jellyfish Fight Aging” product descriptor were no longer being disseminated when the Complaint in this Action was filed

in January 2017. Quincy has no intention of using the “Jellyfish Fight Aging” product descriptor in future advertising or marketing materials for Prevagen.

17. Beginning in or around 2008, the labels for Prevagen Products contained the product descriptor: “Brain Cell Protection.” A representative example of one of these labels is set forth below:

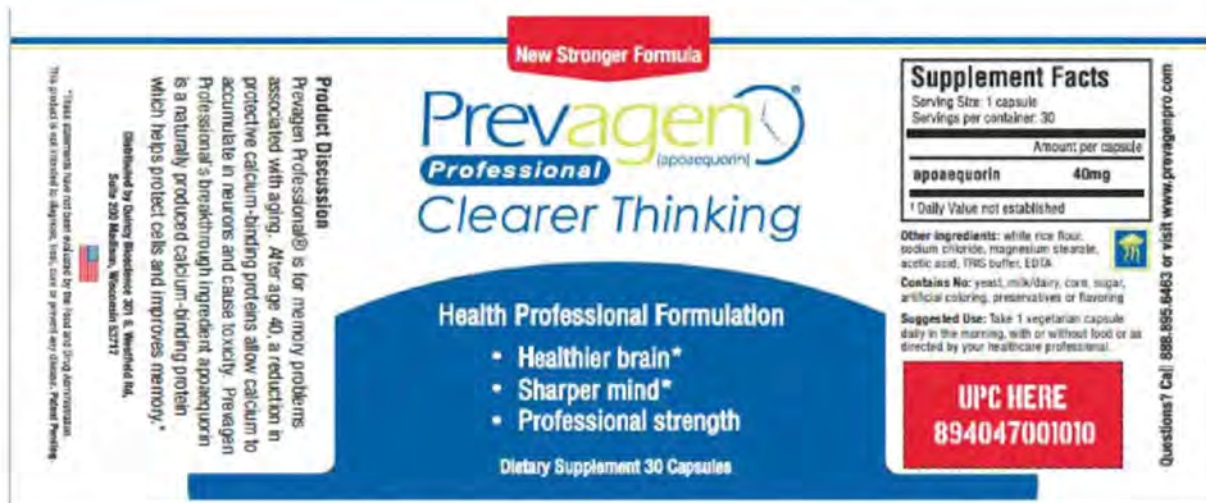


18. Prevagen Products with labels bearing the product descriptor “Brain Cell Protection” were available for sale starting in July 2008.

19. True and correct copies of examples of the Prevagen Product labels and packaging materials bearing the product descriptor “Brain Cell Protection” were produced to Plaintiffs and are attached hereto as Exhibit B.

20. Prevagen Products with labels and packages bearing the “Brain Cell Protection” product descriptor were no longer being disseminated when the Complaint in this Action was filed in January 2017. Quincy has no intention of using the “Brain Cell Protection” product descriptor in future advertising or marketing materials for Prevagen.

21. Beginning in or around 2011, the labels for Prevagen Products contained the product descriptor “Clearer Thinking.” A representative example of one of these labels is set forth below:



22. Prevagen Products with labels bearing the product descriptor “Clearer Thinking” were available for sale starting in January 2011.

23. True and correct copies of examples of the Prevagen Product labels and packaging material bearing the product descriptor “Clearer Thinking” were produced to Plaintiffs and are attached hereto as Exhibit C.

24. Prevagen Products with labels and packages bearing the “Clearer Thinking” product descriptor were no longer being disseminated when the Complaint in this Action was filed in January 2017. Quincy has no intention of using the “Clearer Thinking” product descriptor in future advertising or marketing materials for Prevagen.

25. Beginning in or around late 2012, the labels for Prevagen Products contained the product descriptor “Improves Memory.” A representative example of one of these labels is set forth below:



26. Prevacen Products with labels bearing the product descriptor “Improves Memory” were available for sale starting in December 2012.

27. True and correct copies of examples of the Prevacen Product labels and packaging material bearing the product descriptor “Improves Memory” were produced to Plaintiffs and are attached hereto as Exhibit D.

28. In or around 2016, all of the Prevacen Products were reformulated to include Vitamin D3. The labels for each Prevacen Product that contained Vitamin D3 were changed to reflect the fact that the product now contained Vitamin D3. A representative example of one of these labels is set forth below:

Supplement Facts		
Serving Size: 1 tablet		
Amount per tablet		% Daily Value
Total Carbohydrate	1 g	<1%**
Vitamin D (as D3 cholecalciferol)	50 mcg	250%
Apoaequorin	20 mg	†

** Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

Other ingredients: Sorbitol, mannitol, natural flavors, contains 2% or less of: acids (gum arabic), beet juice powder (for color), casein peptones, citric acid, corn starch, lactose, magnesium stearate (vegetable source), medium chain triglycerides (vegetable oil), organic agave molasses, organic rebaudioside A (stevia extract), salt, soy peptones, stearic acid, sugar, DL-α-tocopherol (preservative), tricalcium phosphate, water.

Contains: Milk, Soy, Tree nuts (Coconut) derived ingredients.
Distributed by: Quincy Bioscience Holding Company, Inc.
Madison, WI 53717

Suggested use: Take one tablet daily in the morning, with or without food.

Prevagen® Extra Strength Chewables is designed for great-tasting mixed berry flavor with twice the apoaequorin as Prevacen Regular Strength. It is safe and easy to take. Each bottle contains a 30 day supply.

Questions? Call 888.565.5385

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



29. Prevacen Products with labels reflecting the addition of Vitamin D3 were available for sale starting in the fall of 2016.

30. True and correct copies of examples of the Prevagen Product labels reflecting the addition of Vitamin D3 were produced to Plaintiffs and are attached hereto as Exhibit E.

The Advertising Challenged in the Complaint

31. I have reviewed the Complaint filed by Plaintiffs in the above-referenced action and am familiar with its contents. I understand that the Complaint was filed on January 9, 2017.

32. I further understand that the Complaint identifies specific advertisements and advertising claims that Plaintiffs are challenging. None of the advertisements featured in the Complaint are currently being disseminated in the form challenged in the Complaint.

33. In or around May 2016, the graph featured on the Prevagen package depicted in Exhibit A of the Complaint was removed. Quincy has no intention of disseminating the graph depicted in Exhibit A of the Complaint in the future in any marketing or advertising materials relating to Prevagen without including one of the Qualifiers (as defined below).

34. The advertisement included as Exhibit B of the Complaint stopped being disseminated in the form challenged in the Complaint. Quincy has no intention of disseminating the advertisement depicted in Exhibit B of the Complaint in the future without including one of the Qualifiers.

35. The versions of the Prevagen website pages attached as Exhibit C of the Complaint were removed on or about March 2016. Exhibit C of the Complaint is not the current version of the website and has not been since on or about March 2016. Quincy has no intention of disseminating the website page depicted in Exhibit C of the Complaint in the future.

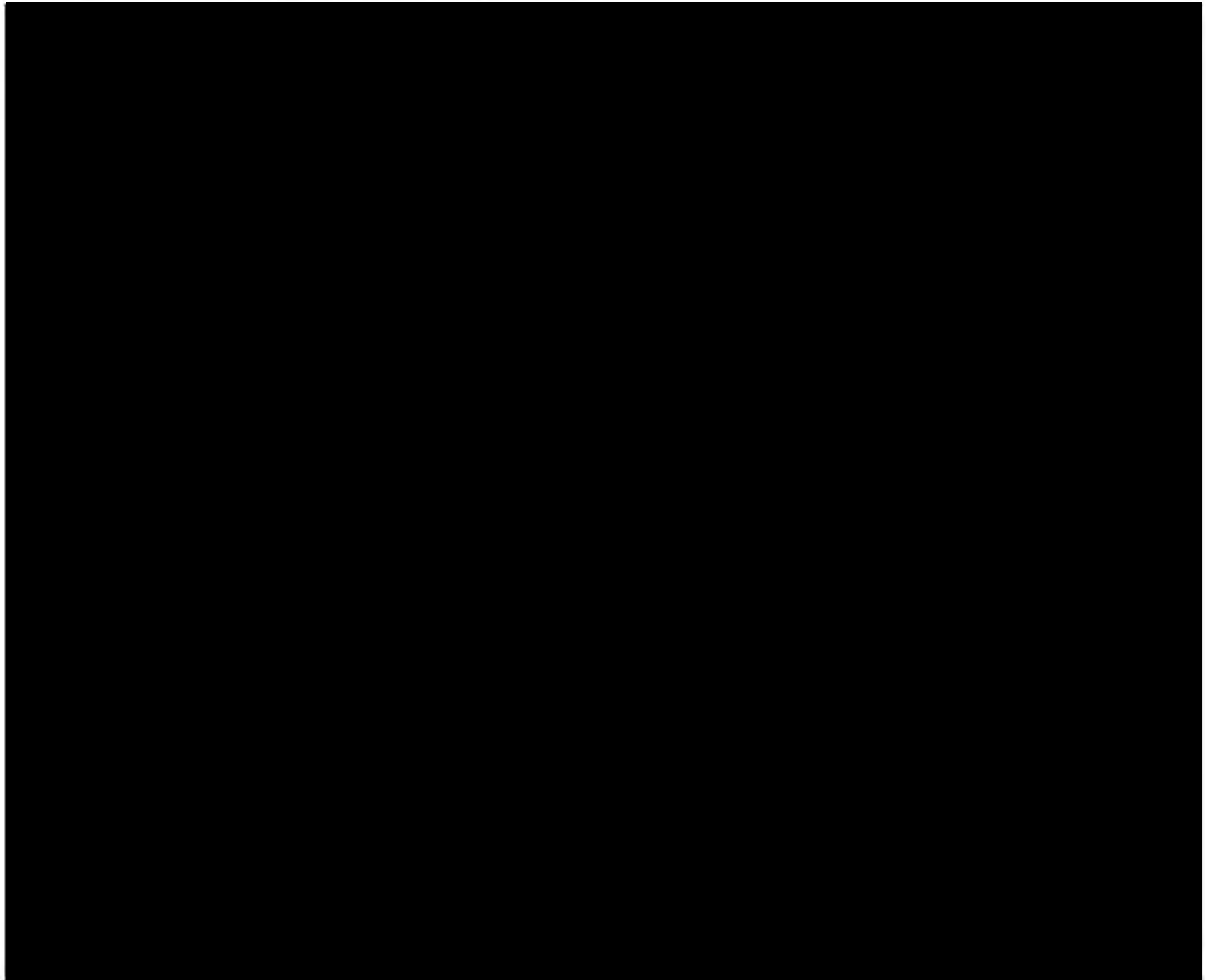
36. The Fourth Edition of the Brain Health Guide, attached as Exhibit D of the Complaint, was replaced with the Fifth Edition in or about the summer of 2016. The Fourth

Edition of the Brain Health Guide is no longer being disseminated and Quincy has no intention of disseminating it in the future.

37. The infomercial included as Exhibit E of the Complaint began airing in or around June 2013 and stopped airing in or around June 2014. Quincy has no intention of disseminating the infomercial included as Exhibit E of the Complaint (or any other infomercial) in the future.


38. The image of the bus depicted in Exhibit F of the Complaint is from the Better Memory Tour. The Better Memory Tour occurred beginning in or about 2011. The Better Memory Tour has not been active since 2015. Quincy has no intention of resuming it in the future.

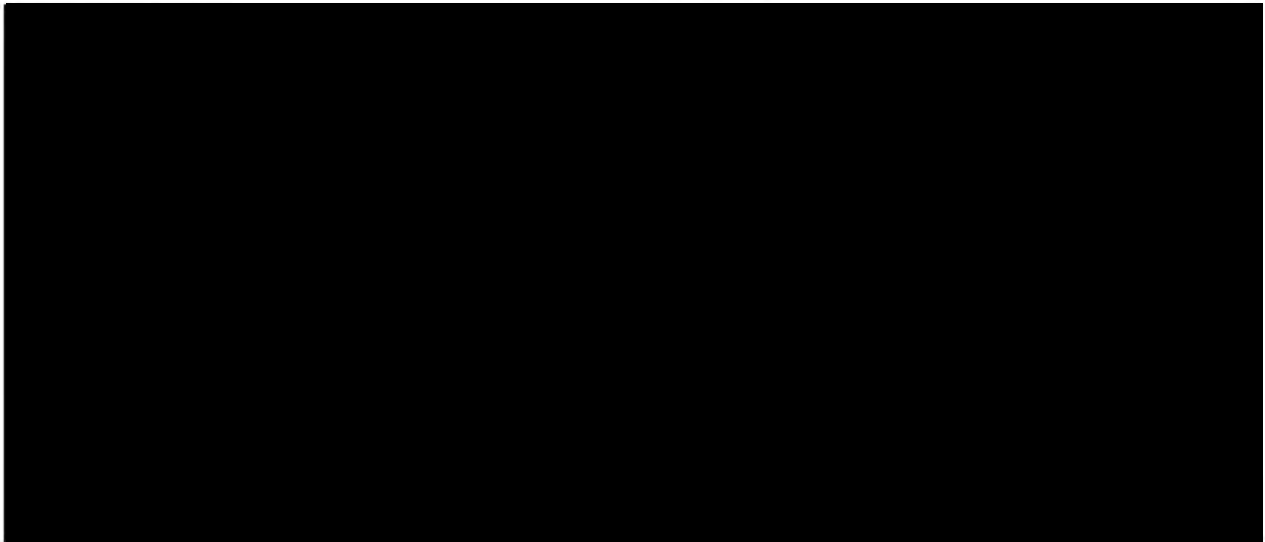
Prevagen's Current Labeling and Advertising





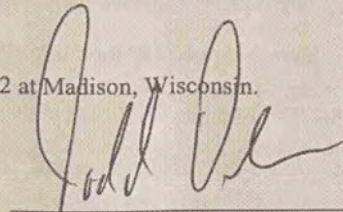
42. In December 2020, the labels for all Prevagen Products were changed to include one of the Qualifiers: “Based on a clinical study of subgroups of individuals who were cognitively normal or mildly impaired.” Prevagen Products with this Qualifier were available for sale beginning in or around February 2021.

43. True and correct copies of  labels for Prevagen Products have been produced to Plaintiffs are attached hereto as Exhibit F.



I declare under penalty of perjury that the foregoing is true and correct, pursuant to 28 U.S.C. § 1746.

Executed on this 14 day of April, 2022 at Madison, Wisconsin.

A handwritten signature in black ink, appearing to read "Todd Olson", written over a horizontal line.

Todd Olson

EXHIBIT A

Professional

Fight Aging

Jellyfish for your Health
Fight Aging
Jellyfish for your Health

It can be done

NEW

PrevagenSM
(aequorin)

Jellyfish Fight Aging.

- Breakthrough jellyfish technology
- Replace calcium-binding proteins*
- Fight the aging process*
- Professional Strength

Dietary Supplement | 30 Capsules

Prevagen ProfessionalSM is a novel dietary supplement designed to fight aging. The only supplement from a jellyfish, Prevagen Professional protects cells.* Prevagen Professional is an extra strength blend designed specifically for health care professionals.

Group	No. of Living Cells
PrevagenSD	~18
Control	~12

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

No Jellyfish were harmed in the manufacturing of PrevagenSM.

Patent Pending

Supplement Facts

Serving Size 1 capsule
Servings per container 30

	Amount Per Capsule
aequorin	20 mg

*Daily Value not established

Other Ingredients: White rice flour, sodium chloride, sodium EDTA, acetic acid, and magnesium stearate.

CONTAINS NO COMMON ALLERGEN

Suggested Use: Take 1 capsule daily.

Distributed by Quince Bioscience, Madison, WI
For more information call 888.814.0814
or go to prevagenpro.com

WPC MEET

894047001010

Same as Prevagen Pro Bottle

सुभाष चन्द्र

EXHIBIT B

PX-0587

Healthier brain

Sharper Mind

Healthier brain

Sharper Mind

Clearer Thinking

Healthier brain

Sharper Mind

Clearer Thinking

Healthier brain

Sharper Mind

NEW

Prevagen[®]

(apoeaquorin)[™]

Brain Cell Protection^{*}

As we age, we lose calcium-binding proteins that protect our brain cells. This protein loss affects our ability to learn, retain memories, think and concentrate^{*}. Prevagen[®] (apoeaquorin) replaces these proteins in the body and helps protect our cells during this natural process of aging^{*}.
Originally discovered in jellyfish, Prevagen is now made in a controlled scientific process, so no jellyfish are harmed.

www.prevagen.com

^{*}These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Supplement Facts

Serving Size 1 capsule
Servings per container 30

	Amount Per Capsule
apoeaquorin	10 mg

^{*}Daily Value not established

Other Ingredients:

White rice flour, sodium chloride and magnesium stearate.

CONTAINS NO COMMON ALLERGEN

Suggested Use:

Take 1 capsule daily in the morning with or without food.

Distributed by Quincy Bioscience Madison, WI

For more information please visit www.prevagen.com



Patent Pending

www.prevagen.com

Dietary Supplement

30 Capsules

UPC HERE

894047001003

PX-0587

QUI-FTCNY-00005234

Label #313978 (4/21/09)

Supplement Facts

Serving Size: 1 capsule
Servings per container: 30

	Amount per capsule
apoequorin	20mg

† Daily Value not established

Other ingredients: white rice flour, sodium chloride, magnesium stearate.

Contains No: yeast, milk/dairy, corn, sugar, artificial coloring, preservatives or flavoring.

Suggested Use: Take 1 capsule daily in the morning, with or without food or as directed by your healthcare professional.

Questions? Call 888.565.5385 or visit www.prevagenpro.com

Prevagen[™]
Professional
(apoequorin)

Brain Cell Protection*

Health Professional Formulation

- Healthier brain*
- Sharper mind*
- Clearer thinking*
- Professional strength

Dietary Supplement 30 Capsules

Product Discussion

Prevagen Professional[™] is for memory problems that occur with aging. After age 40, a reduction in the amount of calcium-binding proteins allows calcium to flood nerve cells resulting in damage. Prevagen Professional's breakthrough ingredient, apoequorin, is a calcium-binding protein which buffers calcium and helps protect cells.*

Distributed by Quincy Bioscience University Research Park
455 Science Dr, Ste 120 Madison, Wisconsin 53711

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. **Patent Pending.**

apoequorin

8 94047 00101 0

represents bsm substrate

press direction

Healthier brain

Sharper Mind

Healthier brain

Clearer Thinking

Sharper Mind

Healthier brain

Clearer Thinking

Sharper Mind

NEW

Prevagen[®]

(apoeaquorin)

Brain Cell Protection^{*}

As we age we lose calcium-binding proteins that protect our brain cells. This protein loss affects our ability to learn, retain memories, think and concentrate^{*}.

Prevagen[®] (apoeaquorin) replaces these proteins in the body and helps protect our cells during this natural process of aging^{*}.

Originally discovered in jellyfish, Prevagen is now made in a controlled scientific process, so no jellyfish are harmed.

www.prevagen.com

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Patent Pending

Supplement Facts

Serving Size 1 capsule

Servings per container 30

Amount Per Capsule

10 mg

apoeaquorin

*Daily Value not established

Other Ingredients:

White rice flour, sodium chloride and magnesium stearate.

CONTAINS NO COMMON ALLERGEN

Suggested Use:

Take 1 capsule daily in the morning with or without food.

Distributed by Quincy Bioscience Madison, WI

For more information please visit www.prevagen.com

UPC HERE

894047001003

PX-0587

QUI-FTCNY-00005338

EXHIBIT C



Healthier Brain

Sharper Mind

Healthier Brain

Sharper Mind

Clearer Thinking

Healthier Brain

Sharper Mind



As we age we lose calcium-binding proteins that protect our brain cells. This protein loss affects our ability to learn, retain memories, think and concentrate.*

Prevagen® (apoeaquorin) replaces these proteins and helps protect our cells during this natural process of aging.*



Prevagen
(apoeaquorin)

Clearer Thinking



Supplement Facts
Serving Size: 1 capsule
Servings per container: 30

	Amount per capsule
apoeaquorin	10mg

* Daily Value not established

Other ingredients: white rice flour, sodium chloride, magnesium stearate, ascorbic acid, lvs buffer, EDTA.

Contains NO COMMON ALLERGENS

Suggested Use: Take 1 vegetarian capsule daily in the morning, with or without food.

Questions? Call 888-565-5385

www.prevagen.com

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Patent Pending

Dietary Supplement
30 Capsules

UPC HERE

894047001034

Distributed by Quincy Bioscience
301 S Westfield Rd Suite 200 Madison, Wisconsin 53717

PX-0587

QUI-FTCNY-00005237

New Stronger Formula

Prevagen[®] Professional Clearer Thinking

Product Discussion

Prevagen Professional[®] is for memory problems associated with aging. After age 40, a reduction in protective calcium-binding proteins allow calcium to accumulate in neurons and cause toxicity. Prevagen Professional's breakthrough ingredient apoaequorin is a naturally produced calcium-binding protein which helps protect cells and improves memory.*

Distributed by Quincy Bioscience 301 S. Westfield Rd,
Suite 200 Madison, Wisconsin 53717



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. **Patent Pending.**

Questions? Call 888.895.6463 or visit www.prevagenpro.com

Supplement Facts	
Serving Size: 1 capsule Servings per container: 30	
	Amount per capsule
apoaequorin	40mg
† Daily Value not established	



Other ingredients: white rice flour, sodium chloride, magnesium stearate, acetic acid, TRIS buffer, EDTA

Contains No: yeast, milk/dairy, corn, sugar, artificial coloring, preservatives or flavoring

Suggested Use: Take 1 vegetarian capsule daily in the morning, with or without food or as directed by your healthcare professional.

UPC HERE
894047001010

Health Professional Formulation


- Healthier brain*
- Sharper mind*
- Professional strength

Dietary Supplement 30 Capsules

EXHIBIT D

Product Discussion
 Prevagen Professional is for adults who want to improve their memory.* Prevagen contains apoequorin, a protein originally discovered in jellyfish, which uniquely supports brain function.* In a clinical study, Prevagen improved recall tasks in subjects over a 90 day period.*

Professional Formula



Improves Memory*

Supplement Facts
 Serving Size: 1 capsule
 Servings per container: 30

Amount per capsule	% Daily Value
Apoaequorin 40 mg	†

† Daily Value not established.

Other ingredients: microcrystalline cellulose, vegetable capsule (cellulose, water), salt, vegetable sourced magnesium stearate.

Distributed by
 Quincy Bioscience Holding Company, Inc.
 Madison, WI 53717

Made without most common allergens
 (milk, eggs, fish, crustacean shellfish, tree nuts, peanuts, wheat, and soybeans)

Suggested use: Take 1 vegetarian capsule daily in the morning, with or without food.

UPC HERE
 894047001010

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

US Patent No. 8,796,213 PROLABELV7

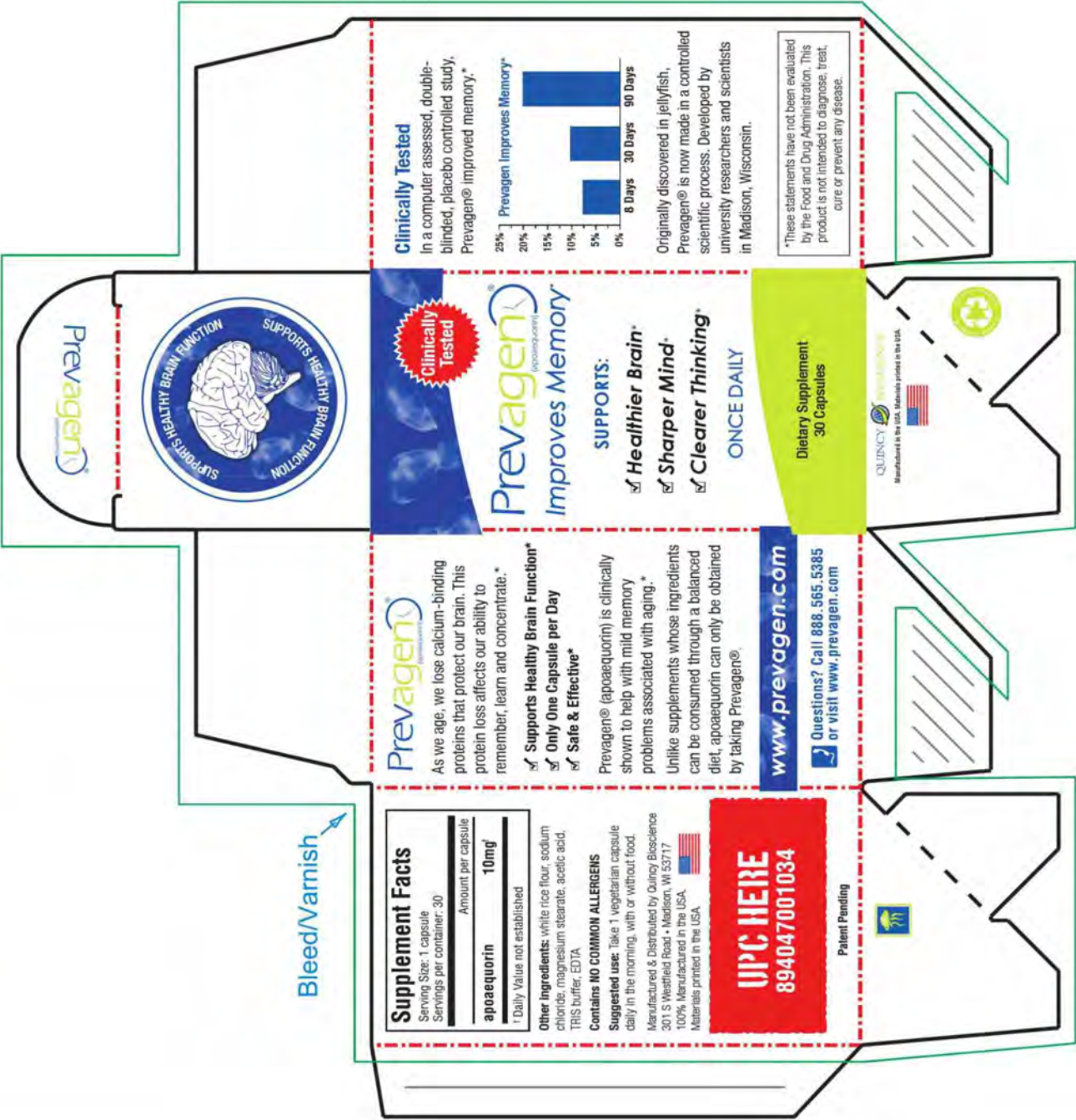
Professional Strength

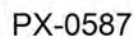
- Supports Healthy Brain Function*
- Supports a Sharper Mind*


Dietary Supplement

30 Capsules

Questions? Call 888.895.6463








As we age, we lose calcium-binding proteins that protect our brain. This protein loss affects our ability to remember, learn and concentrate.*

Prevagen® (apocaequorin) is clinically shown to help with mild memory problems associated with aging.*

 **Questions? Call 888-565-5385**

www.prevagen.com

Clinically Tested

Prevagen®

(apocaequorin)

Improves Memory



Supplement Facts	
Serving Size: 1 capsule Servings per container: 30	
	Amount per capsule
apocaequorin	10mg†
† Daily Value not established	

Other ingredients: white rice flour, sodium chloride, magnesium stearate, acetic acid, TRIS buffer, EDTA

Contains NO COMMON ALLERGENS

Suggested use: Take 1 vegetarian capsule daily in the morning, with or without food.

Manufactured & Distributed by Quincy Bioscience
301 S Westfield Road • Madison, WI 53717



UPC HERE

894047001034

Dietary Supplement
30 Capsules

Patent Pending

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.**

ES CHEWABLES
Prevagen
(APOAEQUORIN)

Prevagen ES Chewables is designed for great tasting mixed berry flavor with twice the apoeaquin as Regular Strength Prevagen®.

UPC HERE
894047001027

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

US Patent No. 8,796,213 PRIVCHWESLABE1

Clinically Tested Ingredient

Prevagen
(apoeaquin)

Improves Memory*

EXTRA STRENGTH
CHEWABLES

Dietary Supplement
30 Tablets

Supplement Facts

Serving Size: 1 tablet
Servings Per Container: 30

	Amount per tablet	% Daily Value
Total Carbohydrate	1 g	<1%**
Apoaequin	20 mg	†

** Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

Other ingredients: Sorbitol, mannitol, organic Stevia blend, citric acid, natural mixed berry flavor, stearic acid, beet juice colorant, natural lime flavor, natural flavor masker, vegetable sourced magnesium stearate.

Manufactured & Distributed by
Quincy Bioscience Holding Company, Inc.
Madison, WI 53717

Made without most common allergens (milk, eggs, fish, crustacean shellfish, tree nuts, peanuts, wheat, and soybeans)

Suggested use: Take 1 tablet daily in the morning, with or without food.

Questions? Call 888.565.5385



Product Discussion

Prevagen Professional is for adults who want to improve their memory.* Prevagen contains apoequorin, a protein originally discovered in jellyfish, which uniquely supports critical brain functions.* In clinical studies Prevagen improved memory within 90 days.*

UPC HERE
894047001010

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

US Patent No. 8,796,213 PRLABELV4

Strongest Formula

Prevagen
Professional (apoequorin)

Improves Memory*

Professional Strength

- Supports Healthy Brain Function*
- Supports a Sharper Mind*

Dietary Supplement

30 Capsules

Supplement Facts

Serving Size: 1 capsule
Servings per container: 30

Amount per capsule	% Daily Value
Sodium 20 mg	<1%*
Apoequorin 40 mg	†

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

Other ingredients: white rice flour, cellulose, salt, vegetable sourced magnesium stearate, acetic acid.

Manufactured & Distributed by
Quincy Bioscience Holding Company, Inc.
301 S Westfield Road • Madison, WI 53717

Made without most common allergens
(milk, eggs, fish, crustacean shellfish, tree nuts, peanuts, wheat, and soybeans)

Suggested use: Take 1 vegetarian capsule daily in the morning, with or without food.

Questions? Call 888.895.6463

EXHIBIT E

← WEB DIRECTION →

Prevagen
As we age, we lose proteins that support our brain.*
Prevagen® supplements these proteins during the natural process of aging.*
Prevagen® (apoeaquin) is clinically shown to help with mild memory problems associated with aging.*

UPC HERE
894047001065

2 Month Supply

Prevagen
(apoeaquin)
Improves Memory
REGULAR STRENGTH

Dietary Supplement
60 Capsules

Supplement Facts
Serving Size: 1 capsule
Servings per container: 60

Amount per capsule	% Daily Value
Apoeaquin 10 mg	†

† Daily Value not established.

Other ingredients: microcrystalline cellulose, vegetable capsule (cellulose, water), salt, vegetable sourced magnesium stearate.

Manufactured & Distributed by
Quincy Bioscience Holding Company, Inc.
Madison, WI 53717

Made without most common allergens
(milk, eggs, fish, crustacean shellfish, tree nuts, peanuts, wheat, and soybeans)

Suggested use: Take 1 vegetarian capsule daily in the morning, with or without food.

US Patent No. 8,796,213 PRV60LABELV1

Questions? Call 888.565.5385

2.75" x 7.0" Round Corner
with .125" Corner Radius

- Bleed Line
- Die Line
- Safe Copy Area-art should be kept within blue dotted line. If bleed off border, border should be at least 1/16" thick to allow for press movement.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

ESCHW/BLV10

WEIV EDIEM
PRINTED SIDE

QUINCY / CAD# 31253
PREVAGEN 30 CAPSULES



WEIV EDIEM
PRINTED SIDE

QUINCY / CAD# 31253
PREVAGEN 30 CAPSULES



WEIV EDI2M
PRINTED SIDE

QUINCY / CAD# 31253
PREVAGEN 30 CAPSULES



WEIV 3012NI
INSIDE
PRINTED SIDE

QUINCY BIOSCIENCE
PREVAGEN 30 CAPSULES
CAD# 29444







Supplement Facts
Serving Size: 1 capsule

Amount per capsule	% Daily Value
Vitamin D (as D3 cholecalciferol)	50 mcg 250%
Apocaequorin	10 mg †

† Daily Value not established.

Other ingredients: Microcrystalline cellulose, vegetable capsule (cellulose, water), sugar, contains 2% or less of: acacia (gum arabic), casein peptones, corn starch, lactose, magnesium stearate (vegetable source), medium chain triglycerides (vegetable oil), salt, soy peptones, DL-α-tocopherol, tricalcium phosphate, water.

Contains: Milk, Soy, Tree nuts (Coconut) derived ingredients

Distributed by: Quincy Bioscience Holding Company, Inc.
Madison, WI 53717

Suggested use: Take one capsule daily in the morning, with or without food.

Prevagen® is clinically shown to help with mild memory loss associated with aging.* In a computer-assessed, double-blind, placebo-controlled clinical study, Prevagen improved certain aspects of cognitive function over a 90 day period.*

Questions? Call 888.565.5385

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

60 Day Supply

Prevagen®

Improves Memory*

REGULAR STRENGTH

Dietary Supplement
60 Capsules

PREVAGEN



Clinically Proven Brain Ingredient!

Prevagen[®]

Improves Memory[™]

EXTRA STRENGTH CHEWABLES - Mixed Berry Flavor

Dietary Supplement

30 Tablets

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.**

Questions? Call 888.585.5385

contains a 30 day supply.

Strength. It is safe and easy to take. Each bottle designed for great-tasting mixed berry flavor.

Prevagen[®] Extra Strength Chewables Is

Serving Size: 1 tablet	Amount per tablet	% Daily Value*
Total Carbohydrate	1 g	<1%**
Vitamin D	50 mcg	250%
(as cholecalciferol)		
Apocaequorin	20 mg	↑

*Percent Daily Values are based on a diet of other people's secrets.
 **Daily intake must be obtained from food sources.

Other ingredients: Sucralose, sorbitol, maltitol, natural flavors, citric acid, 2% or less of xanthan gum, apple, bentonite powder for color, calcium polyphosphate, citric acid, corn starch, lecithin, magnesium stearate (vegetable source), medium chain triglycerides (vegetable oil), organic grape juice, organic hydroxyacetone A (delta extract), salt, soy polyphenols, steviol glycoside, sugar, DC-6 copolymer (green dye).

Contains Milk, Soy. The total Count of derived ingredients.

Distributed by: Quincy Bioscience Holding Company, Inc., Madison, WI 53717

Sequestered unit: Take one tablet daily in the morning, with water or food.

Supplement Facts
Serving Size: 1 capsule

Amount per capsule	% Daily Value
Vitamin D (as D3 cholecalciferol)	50 mcg 250%
Apoaequorin	20 mg †

† Daily Value not established.

Other ingredients: Microcrystalline cellulose, vegetable capsule (cellulose, water), sugar, contains 2% or less of: acacia (gum arabic), casein peptides, corn starch, lactose, magnesium stearate (vegetable source), medium chain triglycerides (vegetable oil, salt, soy peptides, DL-α-tocopherol (preservative), tricalcium phosphate, water.

Contains: Milk, Soy, Tree nuts (Coconut) derived ingredients

Distributed by: Quincy Bioscience Holding Company, Inc.
Madison, WI 53717

Suggested use: Take one capsule daily in the morning, with or without food.

Prevagen® Extra Strength is designed to have twice the apoaequorin as Prevagen Regular Strength. It is safe and easy to take. Each bottle contains a 60 day supply.

Questions? Call 888.565.5385

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

60 Day Supply

Prevagen®

Improves Memory™

EXTRA STRENGTH

Dietary Supplement

60 Capsules

Prevagen®
Improves Memory

EXTRA STRENGTH

Dietary Supplement
30 Capsules

Supplement Facts
Serving Size: 1 capsule

Amount per capsule	% Daily Value
Vitamin D (as D3 (cholecalciferol))	50 mcg 250%
Apocaequorin	20 mg †

† Daily Value not established.

Other ingredients: Microcrystalline cellulose, vegetable capsule (cellulose, water), sugar, contains 2% or less of: acacia (gum arabic), castor polyenes, corn starch, lactose, magnesium stearate (vegetable source), medium chain triglycerides (vegetable oil, salt, soy peptides, DL-α-tocopherol (preservative), inositol, phosphate, water.

Contains Milk, Soy, Tree nuts (Coconut) derived ingredients.

Distributed by: Puracy BioScience Holding Company, Inc., Madison, WI 53711

Suggested use: Take one capsule daily in the morning, with a meal or food.

Prevagen® Extra Strength is designed to have twice the apocaequorin as Prevagen Regular Strength. It is safe and easy to take. Each bottle contains a 30 day supply.

Questions? Call 888.565.5385

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

[illegible]

Professional Formula

Prevagen[®]

Professional

Improves Memory*

Professional Formula

- Supports Healthy Brain Function*
- Supports a Sharper Mind*

ONE CAPSULE DAILY

Dietary Supplement

30 Capsules

Supplement Facts

Serving Size: 1 capsule

Amount per capsule	% Daily Value
Vitamin D	250%
50 mcg	
(as D3 cholecalciferol)	
Apocaequorin	40 mg
	†

† Daily Value not established

Other Ingredients: Microcrystalline cellulose, vegetable capsule (cellulose, water), sugar, contains 2% or less of: acacia (gum arabic), cassia poponies, corn starch, lactose, magnesium stearate (vegetable source), medium chain triglycerides (vegetable oil), salt, soy peptides, DL-α-tocopherol, inulin, phosphorus, water.

Contains: Milk, Soy, Tree nuts (Coconut) derived ingredients

Distributed by: Quincy Bioscience Holding Company, Inc.
Madison, WI 53717

Suggested use: Take one capsule daily in the morning, with or without food.

Prevacen[®] Professional, now with Vitamin D, is designed to have four times the apocaequorin as Prevacen Regular Strength. Originally discovered in jellyfish, Prevacen Professional is now made in a controlled scientific process. Prevacen is safe and easy to take. Each bottle contains a 30 day supply.

www.prevagenpro.com

Questions? Call 888.895.6463

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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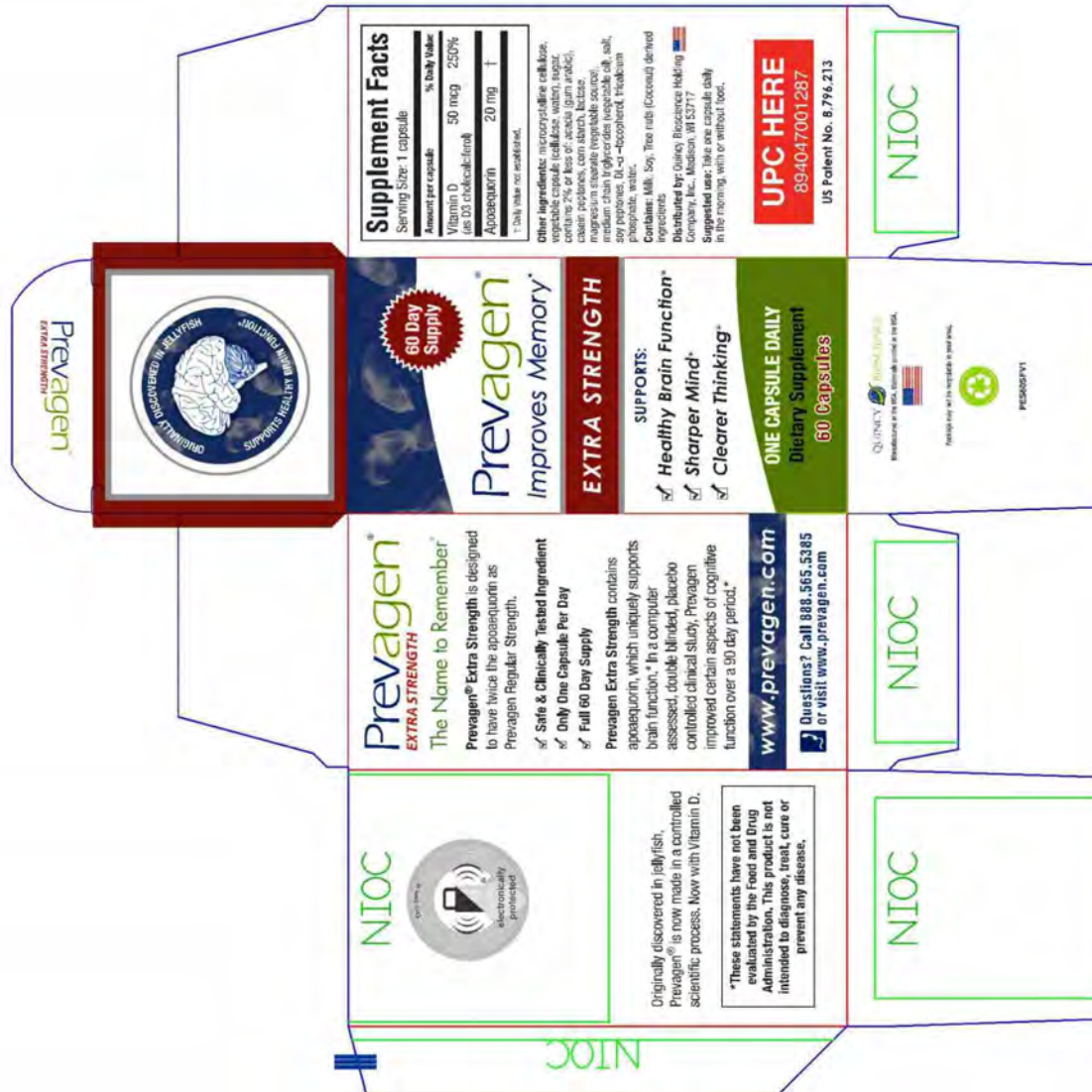


EXHIBIT F

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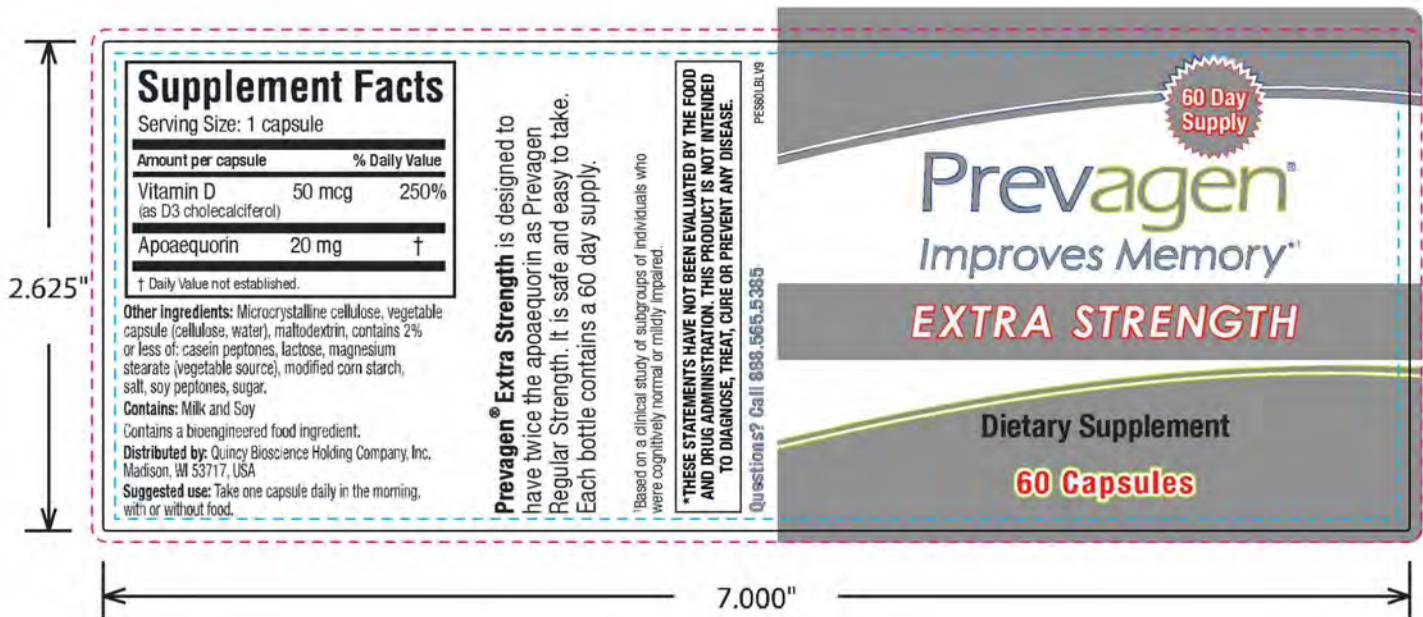


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DRAWING 28416R1



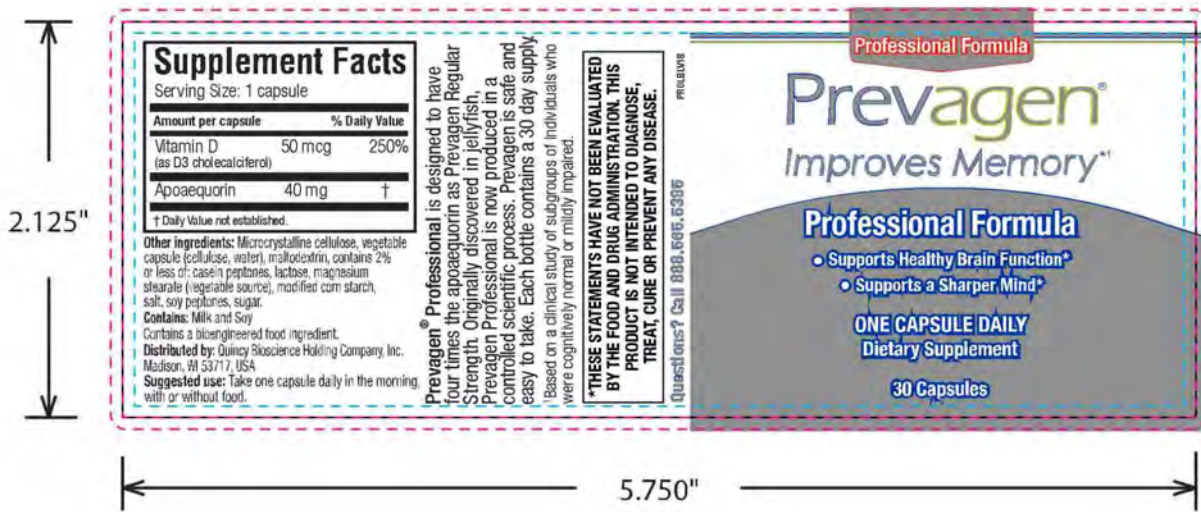
← WEB DIRECTION →



2.625" x 7.0" Round Corner
with .015625" Corner Radius

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- Die Line
- Safe Copy Area-art should be kept within blue dotted line. If bleed off border, border should be at least 1/16" thick to allow for press movement.

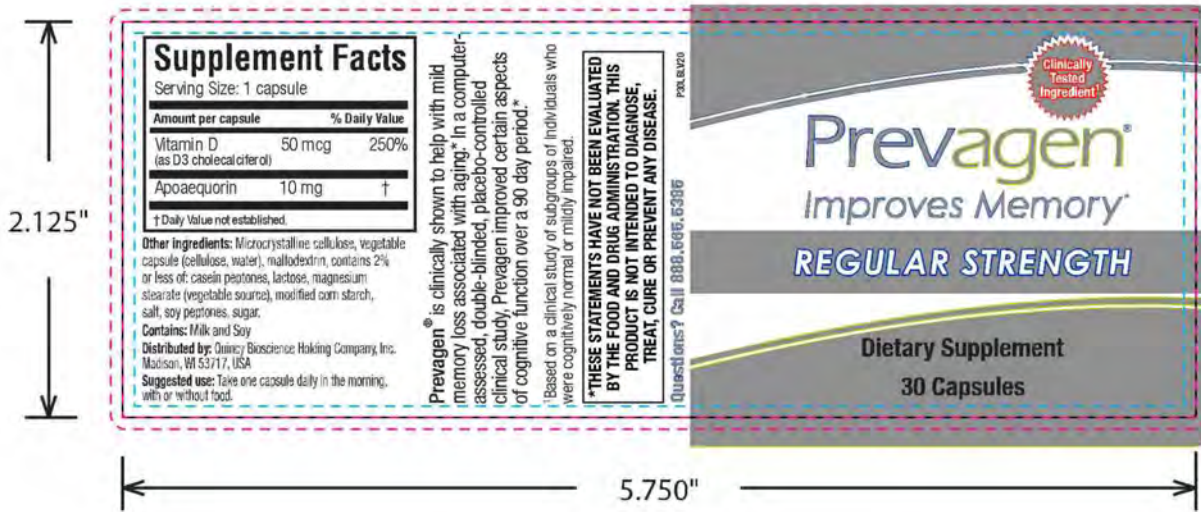
← WEB DIRECTION →



2.125" x 5.75" Round Corner
with .015625" Corner Radius

- Bleed Line
- Die Line
- Safe Copy Area-art should be kept within blue dotted line. If bleed off border, border should be at least 1/16" thick to allow for press movement.

← WEB DIRECTION →



2.125" x 5.75" Round Corner
with .015625" Corner Radius

- Bleed Line
- Die Line
- Safe Copy Area-art should be kept within blue dotted line. If bleed off border, border should be at least 1/16" thick to allow for press movement.